THE OK PRODUCE LEAN, GREEN PRODUCE MACHINE

FLEET WORKING GROUP

ZEV DEPLOYMENT: Early Operational Insights & Lessons Learned

March 12, 2026

TODAY'S AGENDA

01 Welcome & Introductions

02 Fleet Working Group Objectives

03 Zero-Emission Fleet Deployment Overview

04 Early Operational Insights & Lessons Learned

05 Key Takeaways

06 Next Steps

MEET THE PROJECT TEAM

Jaime Holt
Chief Communications Officer
Valley Air District

Brady Matoian
CEO
OK Produce

Kirsten Jadoo
Project Analyst
Momentum

David Lopez
Supervising Air Quality Specialist
Valley Air District

Bob Thompson
Director of Transportation
OK Produce

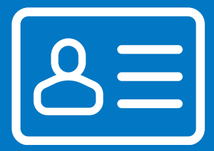
Myfanwy Johnston
Senior Project Consultant
Momentum

Kat Aldohaish
Air Quality Specialist
Valley Air District

Andres Aguayo Hernandez
Transportation Projects Supervisor
OK Produce

Mallory Maupin
Client Manager
Momentum

MEET THE FLEET WORKING GROUP



NAME

ORGANIZATION

DESIRED OUTCOME

FWG OBJECTIVES

- Share real-world insights, challenges, and best practices related to ZEV fleet planning and operations
- Discuss project implementation progress
- Collate lessons learned to support knowledge transfer
- Help shape training, workforce development, and infrastructure planning strategies
- Guide the creation of tools, resources, and technical assistance products

VALLEY AIR DISTRICT ROLE

- The Valley Air District is a public health agency whose mission is to improve the health and quality of life for all Valley residents through efficient, effective and entrepreneurial air quality management strategies.
- Our Core Values have been designed to ensure that our mission is accomplished through common-sense, feasible measures that are based on sound science.
  - Active and effective air pollution control efforts while seeking to improve the valley's economic prosperity and grow opportunities for all valley residents.
  - The District values innovation and ingenuity in meeting the challenges we face. Examples of this spirit of innovation include developing programs that provide new incentives for emissions reductions, and providing alternate compliance strategies that supplement traditional regulatory efforts and generate more emissions reductions than could otherwise be reasonably obtained

ZERO-EMISSION FLEET DEPLOYMENT PROJECT OVERVIEW

FUNDING OVERVIEW

$51M Project Investment through a public-private partnership

FLEET INTEGRATION

Integrating 61 Tesla & 7 Volvo fully-electric trucks

CHARGING INFRASTRUCTURE

Deploying 5.6 MW of charging powered by solar & supported by battery storage

WORKFORCE & COMMUNITY

Community engagement/training programs to lead the transformation of ZEV workforce in SJV

EARLY OPERATIONAL INSIGHTS & LESSONS LEARNED DISCUSSION

01
SCALE & SUSTAIN ELECTRIFICATION THROUGH ACHIEVABLE & REALISTIC GOALS

Achievable goals reduce risk, protect the business, and make large-scale electrification sustainable rather than disruptive.

When establishing goals, consider the following:

- Power availability is critical
- Plan for operational transition
- Account for upfront investment
- Match trucks to operations

02
ESTABLISH A CROSS-FUNCTIONAL TEAM TO LEAD THE INITIATIVE

This approach helps transform a complex, high-risk initiative into a controlled, well-managed project that delivers predictable results, reducing surprises and delays.

Core roles essential for project success include:

- Contracts, Grants, Financials
- Fleet, Operations, Data, Training
- Facilities & Infrastructure
- 3rd Party Advisors / Consultants (optional)

03
GAUGE GRID CAPACITY THROUGH UTILITY PARTNERSHIPS

Early and ongoing coordination with the local utility ensures infrastructure plans are aligned with real-world grid capacity and upgrade feasibility.

Why this partnership is important:

- Electrification load can exceed site or utility capacity
- Utility rate structures significantly impact operating costs
- Establishing this partnership early improves project planning overall

KEY TAKEAWAYS

01 Scale & Sustain Electrification Through Achievable & Realistic Goals

02 Establish a Cross-Functional Team to Lead the Initiative

03 Gauge Grid Capacity Through Utility Partnerships

2026 FWG SCHEDULE

Q1

Early Operational Insights & Lessons Learned

Q2

Funding, Incentives & Grant Readiness for Fleet Electrification

June 11, 2026, 1 – 2:30 p.m.

Q3

Charging Infrastructure Planning & Site Readiness for Class 8 BEVs

Q4

Workforce Development & Training Needs for ZEV Fleet Transitions

FLEET WORKING GROUP

THANK YOU

San Joaquin Valley AIR POLLUTION CONTROL DISTRICT®

OK produce

MOMENTUM